

Your Questions answered

What are the benefits of a 20mph Zone?

Reducing speeds can have a wide range of benefits for the community. It can encourage cycling and walking, because of the calmer environment for such 'vulnerable' road-users. A reduction in speeds can reduce collisions, and where collisions do occur, can reduce how much people get hurt. A pedestrian is likely to suffer slight injuries if struck by a vehicle travelling at 20mph. At 30mph they are likely to be severely hurt, and at 40 mph or above are likely to be killed.

How can I get involved with the scheme?

A 20mph speed limit is more likely to be successful if the community fully support the scheme. We want residents to know why we are carrying out the scheme, and for you to respect the new speed limit. The scheme may to some extent affect your everyday life, and it is only right that you should be given the opportunity to get involved. We all have a role to play in making your area and indeed Coventry a safer and attractive place to work and live. So please would you take the time to complete the attached survey and return it to us (no stamp required) so that we know what you think about making Deedmore Road, Hillmorton Road and Lapworth Road Area a 20mph zone.

We want to hear your views. Please complete the online form, or complete and return the Freepost form below.



Freepost Plus RRZJ-YHKG-KAHK  
Coventry City Council  
FREEPOST NAT 21300  
COVENTRY  
CV1 2BR

CC4 Traffic Management, Floor 8



Proposed Deedmore Road, Hillmorton Road & Lapworth Road Area 20mph Zone

Coventry City Council has a vision to become a low speed city. This is aimed at making local areas feel safer, especially for residents.

Many of the roads in your area already have traffic calming features (such as chicanes, road humps or cushions) to slow down traffic, but the actual speed limit is still 30mph. Therefore, we are proposing to make the area a 20mph zone.



This means we will install signs to show where the 20mph zone starts. In order to keep speeds low, we also need to put additional traffic calming on Deedmore Road. Therefore, we are proposing to install speed cushions at the existing build out features on Deedmore Road. Speed cushions are proposed because Deedmore Road is a bus route.

A plan of the proposed scheme is shown on the inside of this Street News.

Coventry City Council welcomes your views on the plan, and you can comment online at [www.coventry.gov.uk/20mphzones](http://www.coventry.gov.uk/20mphzones) or by using the Freepost form in this Streetnews.

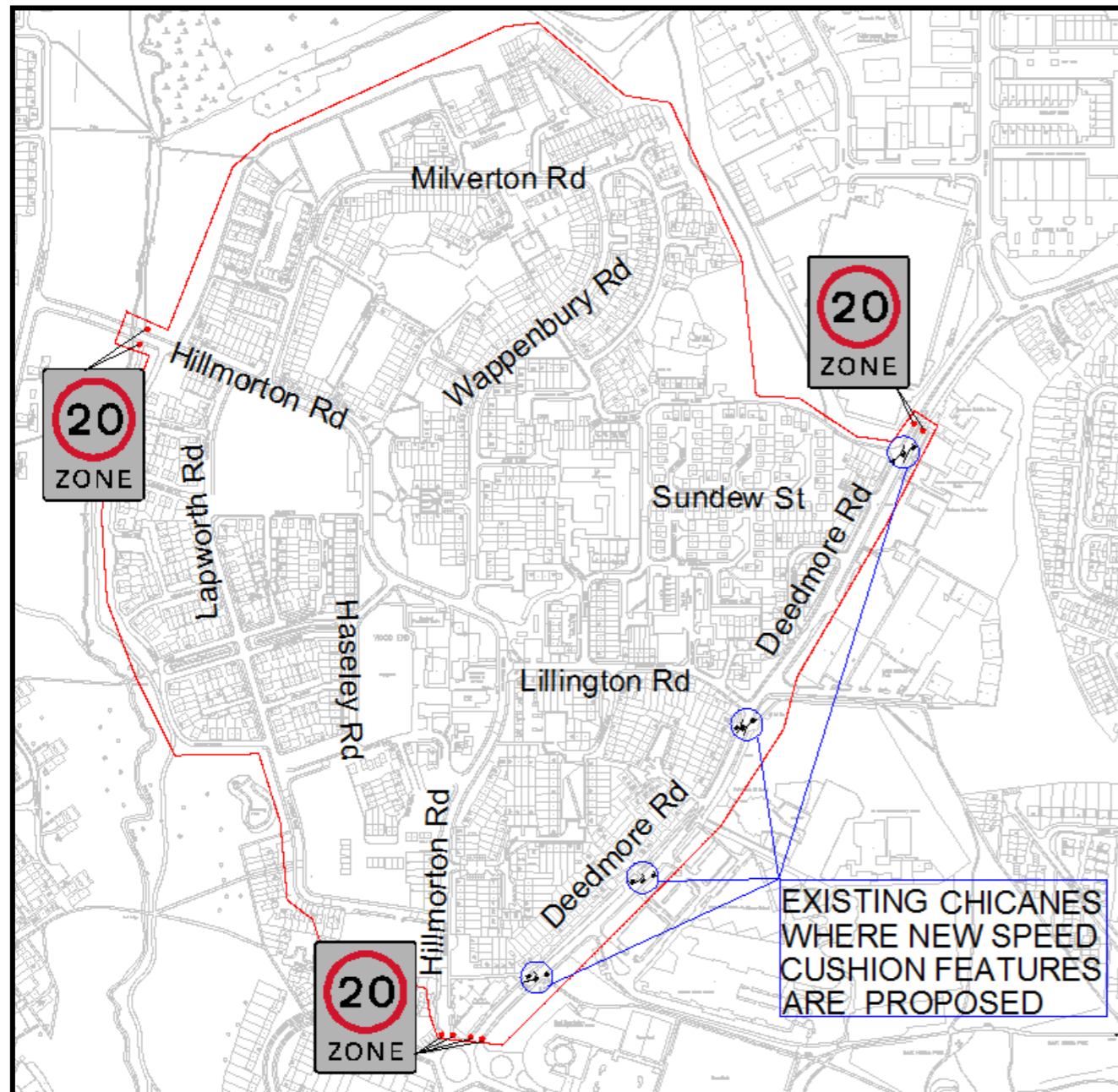
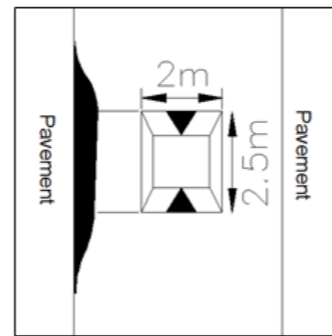
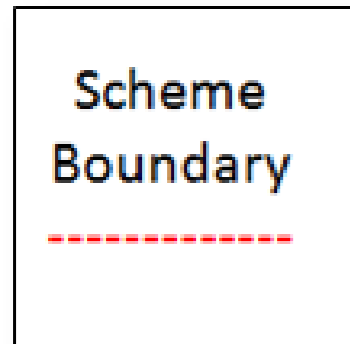
Alternatively if you have further questions, or want to comment on the scheme, or would like to see the relevant legal documents in relation to this scheme, please contact **Joel Logue** ([joel.logue@coventry.gov.uk](mailto:joel.logue@coventry.gov.uk)) or telephone 024 7683 2160.

As we have to follow a legal process to make the changes, any objections to the 20mph Order or Notice of intent must be forwarded in writing to Mr R Parkes, Commercial Team, Legal Services, Coventry City Council, Floor 4 Christchurch House, Greyfriars Lane, Coventry CV1 2QL. Objections may also be forwarded via email to [rob.parkes@coventry.gov.uk](mailto:rob.parkes@coventry.gov.uk). Any objection must state the grounds on which it is made and must be forwarded by no later than **5th May 2016**.

Key

New 20mph Zone Sign

New speed cushion



Your Questions answered

Why are speed cushions being installed on Deedmore Road?

20mph zones need to be self-enforcing on roads. Traffic calming features such as speed cushions with road narrowings provide physical measures to keep vehicle speeds low. Traffic speed surveys carried out on Deedmore Road indicate that speeds are too high for a 20mph zone. Therefore, we are installing speed cushions to ensure speeds are kept down to 20mph.

Evidence that 20mph speed limits are effective

A reduction in the speed limit has been linked with a reduction in road traffic collisions. Other cities in the UK where 20mph speed limits have been installed provide evidence that 20mph speed limits are effective.

We want to hear your views. Please complete the online form, or complete and return the Freepost form below.

Please provide the first line of your address

Do you support the proposed 20mph zone?

Yes  No

Any other comments

\*Deedmore 20mph